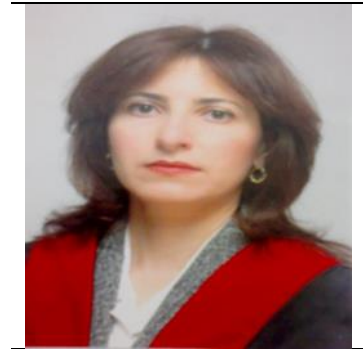


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ASSISTANT PROFESSOR
<https://orcid.org/0000-0003-0645-0179>



Personal Profile

Assistant Professor in Business Administration\Operation Research with excellent skills in quantitative research and optimization approach. I held several administrative positions at Mutah University, such as Assistant Dean of the School of Business for Student Affairs and Quality Assurance, Director of the Strategies and Initiatives Department at the Academic Development and Quality Assurance Centre, and Head of the Business Administration Department in the School of Business. Excellent at efficiently streamlining academics' workload. I have good experience in developing curricula at the bachelor's and master's levels as a member of arbitration committees for international master's programs. Proactively involved in participating as a member/ head in committees at the college and university levels as a member of the Strategic Plan Committee, the Student Disciplinary Committee at the university level, and many committees at the college level, including the Scientific Research Committee, the Study Plan Committee, the Strategic Plan Committee, and the Conferences Committee. I have experience in using blended learning and facilitating the use of learning resources to achieve high educational performance and student satisfaction. Furthermore, having Excellent research potential is demonstrated by an effective record of being published. To contribute to a variety of research and non-scientific projects, I'd like to contribute value for a broad range of academics and non-academic projects by using my educational experiences, research experience, and leadership qualities.

Education:

- **Bachelor's degree:** Mutah University- Jordan, Faculty of Business Administration, Grade Point Average: 82.16, Rating: V. Good
- **Master's degree:** Mutah University- Jordan, Faculty of Business Administration, Master in Business Administration MBA, Grade Point Average: 90.42, Rating: Excellent, Year of Graduation: 2007.
- **PhD Degree:** Universiti Malaysia Perlis – Malaysia, School of Business Innovation and Technopreneurship, Business Administration- Operation Research, January 2018.

Experience:

- 1990-2010: Financial Administration Assistance Manager, **Italian Hospital- Karak.**
- 2010- 2013: Full-time Lecturer in Mutah University Faculty of Business.
- 2013- 2019: Instructor at Mutah University/ Business School.
- 2019-2021: Dean Assistant / Business School – Mutah University.
- 2019 - **Present:** Assistant Professor /Mutah University/ Business School.
- 2021- 2023: Head Department of Strategies and Initiations/ Centre of Academic Development and Quality Control Assurance.

- 2022- Present: Head of Business Administration Department,

Academic Achievement, Courses and Certificates:

| Date | Title | |
|-------------------------------|---|--|
| 1993 | Hospital Management Course | University of Jordan 30 hours |
| 2008 | Certificate of International Computer Driving Licence (ICDL). | Mutah University |
| 2010 | Training course in Statistical Packages for Social Science (SPSS). | 25 hours |
| 2017 | Workshop on the Minitab program | Universiti Malaysia Perlis (UniMap) |
| 2021 June, 22-24 | Two Courses on -How to Prepare a Subscription Report for The Excellence University Award. King Abdullah II Award. 5 Hours. -KPI Course, King Abdullah II Award. 5 Hours | King Abdullah Centre for Excellence Award. |
| 2021 July, 5-7 | -Balance Score Cards, King Abdullah II Award. - Benchmarking course دورة المقارنات المعيارية | King Abdullah Centre for Excellence Award. |
| 2021 9/9/2021-12/10/2021 | 15 Training hours in Designing effective Electronical Learning | Queen Rania Teacher Academy |
| 2021 13/10/2021-28/11/2021 | 12 Training hours in Interaction in Virtual Electronic Environments | Queen Rania Teacher Academy |
| 2021 | Research Fund - Deanship of Scientific Research with Abdulla Rawashdeh | Mutah University |
| 2021 | Research Fund - Deanship of Scientific Research with Mohammad Madadha | Mutah University |
| 2023 | Member of the Pioneer Projects Jury | Mutah University |
| 11-14/1/2024 | Member of Expert Jury for master's degree program (MBA) | University College of Bahrain |
| 18-19/8/2024 | ورشة تدريب السيدات الاكاديميات على العمل الحزبي | مسارات الأردنية للتنمية والتطوير صندوق الملك عبدالله الثاني للتنمية |
| 17/9/2024 | الورشة الأولى فرص دمج العدالة المناخية في المناهج الجامعية ضمن برنامج تعزيز الوعي بالعدالة المناخية في الجامعات الأردنية Fostering Climate Justice Awareness in Jordanian Universities | American Friends Service Committee |

Workshops as a Speaker

| Date | Title | Hours |
|--------------------|---|---|
| 14/11/2023 10-1 pm | Financing the Entrepreneurship Projects | 3 Hours, Entrepreneurship Centre/ Mutah University |
| 17/7/2021 4-6 pm | Identifying Research Gap and Defining Research Problem through Literature Review | An International Collaboration Webinar UTM, UniMap, and Mutah University Geust Speaker Prof. MD. Amilul Islam |
| 12/9/2021 4-6 pm | Identifying Researchable Topic Transforming and theme into Titles | An International Collaboration Webinar UTM, UniMap, and Mutah University Geust Speaker Prof. MD. Amilul Islam |
| 28/4/2021 | Documentation in scientific research and the use of technology in scientific research | Three virtual hours |
| June-July 2018 | Policies and Strategies- Unit Directors Level | Fifteen Hours |
| October 2023 | Financing of Entrepreneurship Projects | Three Hours - Entrepreneurship Center Mutah University |

| | | |
|------------|--|--|
| 13/11/2024 | • دعوة الدكتورة رولى هاني الهلسه من قبل مؤسسة إنجاز للمشاركة في حملة قادة الأعمال 2024 في مدرسة المنشية الثانوية للبنات يوم الأربعاء 2024/11/13 الساعة 9.30- 11.30 للحديث حول الفرص والتحديات التي واجهتها خلال مراحل مسيرتها الأكاديمية كمثال ناجح لأكاديميات اردنيات. وقد قامت الدكتورة بالمشاركة في هذا البرنامج كخدمة تطوعية اجتماعية تفاعلية تحقيقاً لأهداف القسم والكلية المستمدة من أهداف جامعة مؤته. | Injaz |
| 19/11/2024 | ● اللقاء محاضرة من قبل الدكتورة رولى الهلسه بعنوان " تنفيذ الاستراتيجيات وإدارة الثقافة التنظيمية في المنظمات الريادية" بالتعاون مع مركز ريادة الأعمال /جامعة مؤته يوم الثلاثاء 19 تشرين الثاني 2024 في قاعة زينك تستهدف المحاضرة طلبة كلية الأعمال وخصوصاً طلبة مادة الإدارة الاستراتيجية، الإدارة الاستراتيجية في الأزمات، الحوكمة، استراتيجيات التسويق. | Zinc - Entrepreneurship Center Mutah University |

Workshops as a participant

- 2019 How to Prepare Erasmus+ Jean Monnet Proposal/ Geneva Hotel- Amman December 2019.
- 2020 Online Talk Series on Research Methodology/ Systematic Literature Review. School of Business Innovation and Technopreneurship-Unimap June 10th.
- 2020 Online Talk Series on Research Methodology/ Sampling: Misunderstandings and Controversies. School of Business Innovation and Technopreneurship-Unimap June 18th.
- 2020 Webinar Research Sharing Session (ReSS)#8/ Theoretical Framework/Conceptual framework. alBukhary International University, July 9th.
- 2021 Webinar Challenging of Coved 19, Business Department, Business School, Mutah University, January 23.
- 2021 Workshop IT Department, Business School, Mutah University, February 2.
- 2024 ورشة " استخدام نماذج المصادر المفتوحة في دعم القرار خلال الأزمات" يوم الأربعاء الموافق 23 تشرين الأول 2024 من الساعة (9.30-13.00) وجاهيا في مقر المركز الوطني للأمن وإدارة الأزمات (التفصيلات الخاصة بالورشة متاحة على الموقع الالكتروني للمركز (ncscm.gov.jo).

Conference:

- 2012 Participation at the first International Conference for Business Administration with a paper titled” Compare the Performance of Portfolio Hedged with Options Strategies”.
- 2013 Attended the second international conference for Business Administration, Mutah University- Jordan.
- 2015 AlHalaseh, R., Md. Aminul Islam and Bakar, R. (2015). Is the Goal Programming Model utilized in the Portfolio Selection Problem? *3rd International Conference of Business Faculty –Mutah University-Jordan*, April 28-30.

Publication:

- Al-Halaseh, R., & Al-Ali, A. (2009). Portfolio Hedging with Option Strategies: An Applied study in ASE”. Jordan Journal of Business Administration. 5, (1), January.
- Al-Halaseh, R. (2012). The Impact of Hedging Strategy with Straddle on Portfolio Risk and Return”. Mutah Lil-Buhuth wad-Dirasat, Humanities, and Social Sciences Series – Mutah University, 28 (5).

- Al-Halaseh, R., Aminul Islam, M., & Bakar, R. (2016). Portfolio Selection Problem: Models Review, *The Social Sciences II* (14), 3408-3417.
- Al-Halaseh, R., Aminul Islam, M., & Bakar, R. (2016). Dynamic portfolio selection: A literature revisit, *International Business Management* 10 (2), 67-77.
- AlHalaseh, R., Aminul Islam, M. & Bakar, R. (2019). An Extended Stochastic Goal Mixed Integer Programming for Optimal Portfolio Selection in the Amman Stock Exchange, *International Journal of Financial Research*, 10 (2), 36-51. (Scopus 2018-2020) DOI: <https://doi.org/10.5430/ijfr.v10n2p36>.
- AlHalaseh, R. & Al-Rawadyeh, W. (2020). The Impact of Virtuous Leadership in Organizational Excellence as Perceived by the Academic Staff at Mutah University, *Mutah Lil-Buhuth wad-Dirasat, Humanities and Social Sciences Series*, 35 (5), 13-36. <https://ejournal.mutah.edu.jo/index.php/hsss/author/submission/1125>
- AlHalaseh, R. & Thuniebat, N. (2021). Do Types of External Audit Opinion Make a Difference in Investors' Decisions: Jordan Evidence? *Sci. Int. (Lahore)*, ISSN 1013-5316; CODEN: SINTE 8 (ISI, Clarivate), 33 (4), 285-292. <http://www.sci-int.com/Search?catid=140>
- AlHalaseh, R. & Ayoub, Z. (2021). Strategic Flexibility Mediating the Impact of Entrepreneurial Orientation on Organizational Excellence, *International Review of Management and Marketing*, 11 (6). (Scopus) <https://econjournals.com/index.php/irmm/article/view/12520>.
- AlHalaseh, R. & Soub, S. (2022). The impact of 4p's of the Green Marketing Mix on Customer's Satisfaction and Social Responsibility in Al-Karak Governorate, *Mutah Lil-Buhuth wad-Dirasat, Humanities, and Social Sciences Series*, 37(2),13-36. <https://ejournal.mutah.edu.jo/index.php/hsss/article/view/1732>
- Thuniebat, N., & AlHalaseh, R. (2023). Auditing Quality between Share Price and Liquidity Regarding Investor's Decision, *Journal of Governance and Regulation*, 12(1), 22-32.
- AlHalaseh, R. & Almaaitah, S. (2022). The Impact of the Covid-19 Pandemic Aspects on the Quality of Health Services in Jordan, *Scientific Paper of the University of Pardubice Series D: Faculty of Economics*. 30(3) 1622, DOI: 10.46585/sp30031622editorial.upce.cz/SciPap. <https://www.webofscience.com/wos/woscc/full-record/WOS:001041312900007>
- AlRawashdeh, A. & AlHalaseh, R. (2024). The Impact of Entrepreneurship on Project Risk Management According to the COSO System, *Jordan Journal of Business Administration*, accepted to be published in 21(1),
- AlHalaseh, R. (2024). Developing a financial literacy scale for Arab context: A case of university students, *Journal of Governance and Regulation* (ISSN – 2220-9352 (printed version), ISSN – 2306-6784 (online version)), Special Issue 13(1), 362-376.
- AlHalaseh, R., Al-Shawawreh, F. (2024). Enhancing Portfolio Optimization: A Comparative Analysis of the Mean-Variance Markowitz Model and Risk-Parity Contribution Strategies, *Corporate & Business Strategy Review* (ISSN – 2708-9924 (printed version), ISSN – 2708-4965 (online version)), 5(3), 124-136.

AlHalaseh, R. (2024). Decision Regarding the Role of Bad News and Asymmetric Effects in the Middle East Stock Markets, Risk Governance & Control: Financial Markets & Institutions 14 (2), 120-137.

Hassan, Md. Sharif, Azad, Md. Abul Kalam, Hassan, M. Kabir, Aminul Islam, Md. & AlHalaseh, Rula Hani (under review). "Effectiveness of Board of Directors and Risk Taking: The Mediating Role of Shari'ah Supervisory Board of Islamic Banks in Bangladesh", Journal Reviewer International Journal of Islamic and Middle Eastern Finance and Management, Emerald Publishing (under review).

A reviewer at several Journals:

| | |
|------|---|
| 2020 | Reviewer at www.ijmsat.com |
| 2020 | Reviewer at www.ijbde.com |
| 2020 | Reviewer at Mutah Lil-Buhuth wad-Dirasat, Humanities, and Social Sciences Series /Mutah University. |
| 2022 | Reviewer at the Journal of Governance and Regulation |
| 2022 | Reviewer at Cogent Social Science (Taylor and Francis) |
| 2022 | Reviewer at Scientific Paper of the University of Pardubice Series D |

Membership

- 2019-2020 Member of the student discipline committee at the university level
- 2020-2021 Member of the Strategic Plan 2020-2025 Committee/ University level
- 2020-2021 Member of the University Committee Board, representing Business School
- 2021- Member of the King Abdullah II for Excellency Committee for preparing the University File, First Round, 1/8/2021, Business School.
- 2012, 2013, 2015, 2017, 2019, 2020, and 2021- Members in the different committees of the International Conference of Business School – Mutah University-Jordan
- 2016-2017 - Member of the Business School Committee Board, representing Business Department.
- 2017- 2019 -Member of the Quality Committee/ Business Department Section
- 2017- 2021 -Member of the Efficiency Committee/ Business Department Section
- 2017- 2020 Member of the Quality Committee of Business School.
- 2019-2022 Chairman of the Quality Committee of Business School.
- 2019-2022 Chairman of the Efficiency Committee of Business School.
- 2018- Member of the Master's Degree Comprehensive Exam / Business Department.
- 2018-2022 Member of the Post Graduate Committee/ Business Department
- 2020- 2021 Member of the online exam Committee of Business School.
- 2018- Member of the UniMAP Alumni Association.
- 2019- 2020 Quality Control Officer in Business Department
- 2020- Member of Malaysian Universities Alumni in Jordan
- 2022- Member of Business Program Study Plan
- 2022- Member of Crisis Management Study Plan
- 2022- Member of Hospitals Management Study Plan\ Master
- 2022- Member of Business School Board Committee for Academic Year 2022-2023 and 2023-2024
- 2023 Jury member (Juge) of **Mutah Award for Entrepreneurship and Innovation** on / /2023.
- 2024 Jury member (Juge) of **Mutah Award for Entrepreneurship and Innovation** on 5 / 8 /2024.

University level Committee

2019-2020 Member of the board of Student Discipline/students' affairs- Mutah University.
2020-2021 Member of the Strategic Plan 2020-2025 Committee/ Mutah University
2020-2021 Member of the University Committee Board, representing Business School.

Charity Association

2018 Member of Hmoud Charity Organization.

Research Supervisor of Master Students

2020, 1st Semester 26/1/2020-

1. Raad Salem Al-abadleh, The Impact of Lean Construction on the Performance of Construction Projects in Jordan. Thesis Defence was on 14/12/2020, committee: Dr. Rula AlHalaseh /Head, (Prof. Dr. Medhat Tarawneh, Dr. Ahmed Abu Zaid)/Internal, and Dr. Mohammad Fathi Ma'aitah external.
2. Mahmoud Mohe'd Abu-Mallouh, Improving Maintenance Planning Performance Metrics throughout Enterprise resource Planning System. Thesis Defence was on 5/1/2021, committee: Dr. Rula AlHalaseh /Head, (Prof. Dr. Medhat Tarawneh, Prof. Dr. Mohammad Awwad)/Internal, and Dr. Kafa Nawayseh, external. Thesis Defence was on 5/1/2021, committee: Dr. Rula AlHalaseh /Head, (Prof. Dr. Medhat Tarawneh, Prof. Dr. Mohd Awwad)/Internal, and Dr. Kafa Nawayseh, external.
3. Ziad Abdalla Ayoub, The impact of the entrepreneurial orientation on achieving organizational excellence through strategic flexibility. Rula AlHalaseh /Head, (Prof. Dr. Medhat Tarawneh, Dr. Noor Ma'aitah)/Internal, and Prof. Dr. Suliman Al Kattab, external.
4. Bayan Al-Zubi أثر ممارسات الذكاء الأعمال في التوجه الريادي دراسة ميدانية على البنوك التجارية الاردنية. نوقش 2022/5/17
5. Ahmed Subhi AlZubaidi قرار الاستثمار في بورصة بغداد: دراسة مقارنة بين نمودجي ماركويز وشارب، نوقش 2022/5/10
6. Sumaya Maaitah: The Quality of Health Services and Facilities During COVID-19 Pandemic in Jordan. Discussed in January 2021.
7. Abdalla Rawashdeh, The Impact of Entrepreneurship on Projects Risk Management According to the COSO System, **Research supported by the Scientific Research Fund - Deanship of Scientific Research/ Mutah University, discussed on 25/8/2022**
8. Mohammad Madadha, The Impact of Big Data on Marketing Decision-Making: A Field Study of Jordanian B2C Companies, **Research supported by the Scientific Research Fund - Deanship of Scientific Research/ Mutah University.**
9. Saja Awasa, The Mediating Role of Artificial Intelligence in the Relationship between Risk Management and Firms' Performance.
10. Hala Habashneh, أثر التوجه الريادي في كفاءة الأداء من خلال إدارة المخاطر

Master Thesis Jury as Internal Examiner

1. Compensation strategies and their effect on organizational performance excellence "An applied study on industrial companies operating in Hussein Bin Abdullah II Industrial City / Karak Governorate". Muath Maqbool Al-Bhirat, supervised by Dr. Ahmed Abu Zaid, Mu'tah University. 24/4/2020.
2. The effect of Leadership style on market orientation: the mediation role of internal marketing / an empirical study in Jordanian commercial banks, Farah Mohammad Lafi, supervised by Prof. Dr. Mohammad Awwad, Mu'tah University 5/8/2020.
3. An analysis of macroeconomic determinants of unemployment in the Arab countries: The mediating role of new business density, Ronza R. Qussous, supervised by Prof. Dr. Mohammad Awwad, Mu'tah University 18/8/2020.
4. Critical Success Factors Affecting the Adoption of ERP in the Jordanian Manufacturing Sector, Ibrahim Al-Rafaty supervised by Dr. Noor Al-Ma'aitah, Mu'tah University 19/12/2020.
5. أثر القيادة التحويلية على تحقيق التميز التنظيمي (حالة دراسية سلطة منطقة العقبة الاقتصادية الخاصة). Ahmed Hryrat supervised by Prof. Dr. Aymn Qatawenah, Mu'tah University 24/12/2020.
6. أثر الذكاء الاستراتيجي في التطوير التنظيمي Muhanad Maaitah supervised by Dr. Ahmed Abu Zaid, Mu'tah University 29/12/2020.
7. أثر الجودة الشاملة على الأداء المالي في الشركات المساهمة العامة الأردنية المدرجة في بورصة عمان "دراسة تطبيقية على قطاع الخدمات"، رسالة ماجستير الطالبة سندس جمال المدادحة بإشراف الأستاذ الدكتور فيصل الشواور، جامعة مؤتة، 2021/1/18
8. الاحتفاظ بالنقدية وإدارة رأس المال العامل وأثرهما على قيمة الشركة، رسالة ماجستير الطالبة الاء الكسراوي المشرف د. أحمد الصرايرة بتاريخ 2021/1/20
9. رسالة ماجستير الطالب قصي عثمان بإشراف الأستاذ الدكتور فيصل الشواور، 2021/5/27
10. رسالة ماجستير الطالب علاء المعايطة بإشراف الدكتور أحمد أبو زيد، جامعة مؤتة، 2021/5/31
11. رسالة ماجستير الطالب محمد المقابلة بإشراف الدكتور محمد الغباشة، جامعة مؤتة، 2021/8/22
12. رسالة ماجستير الطالب عمر مرعب بإشراف الدكتور محمد الغباشة، جامعة مؤتة، 2021/8/24
13. رسالة ماجستير الطالب عثمان مصطفى بإشراف الأستاذ الدكتور فايز الزعبي 2021/12/12
14. رسالة ماجستير الطالب حارث الافتيحات بإشراف الأستاذ الدكتور فايز الزعبي 2021/12/27
15. رسالة ماجستير الطالب صبري الدباس بإشراف الأستاذ الدكتور فايز الزعبي 2022/1/13
16. رسالة ماجستير الطالبة سري المرابات بإشراف الدكتورة نور المعايطة 2022/1/16
17. رسالة ماجستير الطالب عمر القضاة بإشراف الدكتورة منال العتيق، جامعة مؤتة، 2022/1/17
18. رسالة ماجستير الطالب محمد عبد السلام المعايطة إشراف د. سيف الدين المدادحة 2022/6/8
19. The Impact of Strategic Vigilance on the Administrative Performance; An Applied Study on Physiotherapy Centers in Jordan, Omar Abu Shabeeb, supervisor Prof, Dr. Faisal AlShawawreh on 27/11/2023.
20. رسالة ماجستير الطالبة عائشة هارون التوايشة بإشراف الأستاذ الدكتور فيصل الشواور 2024/8/8 بعنوان "أثر الولاء التنظيمي في الميزة التنافسية" دراسة تطبيقية في شركة البوتاس العربية"، جامعة مؤتة

Teaching Courses MA Level

Strategic Management

Staffing Management

Teaching Courses Ba Level

Courses in English

- Operation Research in Management
- Statistical & Mathematical Application in Management
- Management
- Business Communication Skills
- Computer Application in Business.
- Human Resources
- International Business

Courses in Arabic

- Portfolio Management
- Bank Management
- Insurance Theory and Risk Management
- Principles in Business
- Decision Making during crisis
- Marketing Management
- Banks Marketing
- Financial Markets and Investment Management
- Budget Management
- Public Finance
- Human Resources Development
- Principle of Statistic
- Purchase Management
- Small Projects
- Public Relationships Management
- Operation Management
- Control Management
- Strategic Management
- Organization Theory
- Organization Behavior
- Response and recovery Plans in Crisis